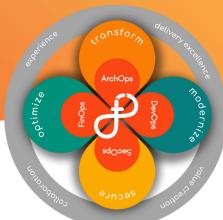# threadfin

Organizational Change Management for AI Readiness & Adoption

We combine expert IT engineering with human-centered change management to help your organization successfully implement new technology—like Microsoft Copilot—while empowering your team to embrace and maximize these innovations.

WHY ORGANIZATIONAL CHANGE MANAGEMENT (OCM) MATTERS FOR AI

AI is transforming work—but without user trust & adoption, even powerful tools like Microsoft Copilot won't deliver. Success depends on how well your teams understand it, use it, and fit it into their daily work. Without the right support, even the best tools can end up underused—or ignored altogether.

THREADFIN'S HUMAN-CENTERED APPROACH

We pair IT expertise with people-first change management—so your teams don't just adapt, they thrive. That means faster onboarding, better utilization & smoother day-to-day workflows.

WHAT THIS MEANS FOR YOUR BUSINESS

Faster time to value
- Strategic rollouts accelerate usage
- Clear metrics demonstrate ROI
- Minimal disruption to daily operations

Reduced risk
- Early identification of adoption barriers
- Higher user satisfaction & confidence
- Support delivered where & when it's needed most

Lasting results
- Dedicated hypercare for sustained success
- Built-in feedback loops for continuous improvement

OUR PROCESS FOR EFFECTIVE AI ROLLOUTS

We lead organizations through 5 key phases:

1 | Assessment & Strategy
- Measure organizational readiness
- Evaluate change impact by department
- Create tailored adoption roadmap

2 | Vision Alignment
- Build leadership support
- Develop clear, compelling transformation story

3 | Team Enablement
- Design team-specific rollout & training
- Address workflow-specific challenges

4 | Stakeholder Engagement
- Activate change champions
- Deliver targeted, timely messaging
- Share early wins to build momentum

5 | Ongoing Optimization
- Track adoption metrics
- Provide hypercare & continuous support
- Adapt strategies based on real-time feedback

Value creation is our calling.

The future of IT delivery is experience-driven and outcome-focused. We combine these two to create incredible value. Threadfin continuously improves the digital experience for employees and their customers to create happier, faster, smarter and safer ways of getting work done every day.

threadfin.com | info@threadfin.com | 904.473.4840